

# SPECIALITY CERTIFICATE COURSE IN AESTHETIC MEDICINE



Dermatosurgery

Cosmetology

Trichology

Laser medicine

Finance, Administration and Marketing

Under the guidance of course director **Dr. Satish S. Savant** & a panel of eminent experts

# About the Course Director



***Dr. Satish S. Savant**, a pioneering Dermatologist of India, has inspired many dermatologists to perform Dermatosurgery in their daily practice. He is the director of Dr. Savant's Institute of Dermatosurgery, Cosmetology, Trichology and Laser Medicine. He was the Head of Dermatology and S.T.D at Nanavati Hospital and Medical Research Centre in Mumbai, and an Honorary Consultant to Armed Forces Medical Services, India. He was also a Visiting Professor at the University of Wales, (UK).*

*He has edited and co-authored a textbook on Dermatosurgery and Cosmetology (3<sup>rd</sup> edition) which is a popular resource in the field of Dermatosurgery, Cosmetology, Trichology and Laser Medicine. Dr. Savant is a revered speaker at Dermatology conferences and workshops, both in India and abroad.*

*He has standardized and innovated many surgical procedures and instruments. He has done pioneering work in the areas of Dermabrasion, Vitiligo surgery, Nail surgery and Laser surgery.*

*He has received numerous state-level and national awards for his original contributions in the field of Dermatosurgery such as Ambadi oration, Dr. P. N. Behl oration and teacher par excellence award of IADVL.*

# Speciality Certificate Course in Aesthetic Medicine

## Introduction

The field of Aesthetic medicine has advanced in leaps and bounds over the years. The social awareness among patients about their appearances and the increased ease and accessibility to the information regarding the availability of various aesthetic procedures to enhance their look has risen over the last decade and continues to rise. Providing these services has become a part of aesthetic medicine practice. There are not many learning and training centers for new doctors, undergraduates, postgraduates and specialist in these fields. Therefore a consolidated one week certificate course under the guidance of Dr. Satish S. Savant and a panel of eminent experts in Aesthetic medicine consisting of dermatosurgery, laser medicine, cosmetology, trichology, finance, administration and marketing has been designed and formulated so as to impart therapeutic and practical knowledge to them.

## Specialist Certificate Course

- Dermatosurgery
- Cosmetology
- Trichology
- Laser Medicine
- Finance, Administration and Marketing

## Objective of the Course

- To educate the participants regarding the basics and advances in the fields of dermatosurgery, cosmetology, trichology and laser medicine.
- To upgrade their skills in the management of problems and complications in these fields.
- To assist the participants in gaining confidence to add various new diagnostic procedures in their existing practice set up with the latest technology.
- To create an awareness on the basics of finance, administration and marketing.

## Structure of the Course

- Subject orientation, lectures, video clips and live demonstrations of various procedures in Dermatosurgery, Cosmetology, Trichology and Laser medicine.
- Lectures and discussion on finance, administration and marketing.
- Discussion and one to one interaction with faculty.

## Course Curriculum

### Dermatosurgery

1. Basic – 1: Introduction to Dermatosurgery, Documentation, Applied Anatomy, Anaesthesia and Emergencies, Wound Healing, Biopsy Techniques (Skin, Mucosa, Scalp), Intralesional Therapy
2. Basic – 2: Ellipse and Suturing Techniques, Surgery for Epidermal Cysts, Lipomas, Mucocele, Corn and Mole Surgery, EC–Lymphocyte Reaction (ELR), Skin Grafting
3. Electrosurgery and Radiosurgery
4. Chemical Peeling: Superficial and Medium Depth
5. Cryosurgery
6. Hypertrophic Scars, Keloids and Acne Keloidalis Nuchae (AKN)
7. Surgery for Active Acne and Acne Scars
8. Dermabrasion: Spot, Regional and Full Face
9. Nail Surgeries
10. Vitiligo Surgeries

### Cosmetology

1. Microneedling – Dermaroller
2. Microneedling Radio Frequency (RF)
3. Botulinum Toxin
4. Fillers
5. Thread Lift for Skin Tightening and Volumization
6. Mesotherapy: Growth Factors, Platelet Rich Plasma (PRP) for Skin Rejuvenation and Hair Loss
7. Skin Rejuvenation and Tightening: Ablative/Nonablative–Fractional Laser/Intense Pulsed Light (IPL)/RecoSMA
8. Face Lifting and Contouring: High Intensity Focused Ultrasound (HIFU)

### Trichology

1. Approach to hair loss (Androgenetic Alopecia in Males and Females, Telogen Effluvium, etc.)
2. Hirsutism
3. Investigations for Hair Disorders
  - a. Trichogram
  - b. Laboratory Investigations: Routine, Hormonal and Specific
  - c. Newer Advanced Modalities like Trichoscan, Trichoscopy etc and their Utility in Everyday Practice

4. Treatment for Hair Disorders
  - a. Medical Line of Treatment Inclusive of Topical, Nutritional, Hormonal and Specific
  - b. Mesotherapy: Growth Factors, Stem Cells, PRP and Nutrients
  - c. Surgical: Follicular Unit Transplant, Follicular Unit Extraction and Transplant

## **Laser Medicine**

### **Laser – 1:**

- a. Lasers Physics and Tissue Interactions, Laser Parameters, Safety Measurements, Purchasing Guidelines
- b. Laser/Light Hair Reduction (Diode, Long Pulsed Neodymium–Doped Yttrium Aluminum Garnet (Nd:YAG), IPL)

### **Laser – 2:**

- a. Laser for Pigmented Lesions (Q–Switched (QS) Nd:YAG: 532/1064 nm)
- b. Laser for Vascular Lesions (Pulsed Dye Laser: 585/595 nm)
- c. IPL with Different Cut Off Filters for Various Conditions like Hair Reduction, Skin Rejuvenation, Vascular Conditions

### **Laser – 3:**

- a. Laser for Cutting/Resurfacing/Ablation CO<sub>2</sub>, Erbium–Doped Yttrium Aluminium Garnet (Er:YAG) Laser

### **Laser – 4:**

- a. Fractional lasers (ablative/non ablative/pigmented lesion: CO<sub>2</sub>, Er:YAG, QS Nd:YAG 1064)
- b. Lasers for Miscellaneous Conditions: Acne, Acne Scars, Vitiligo, Psoriasis, Skin Rejuvenation, Skin Tightening, Scars, Pigmentation (Excimer lamp 308nm, RecoSMA)

## **Finance, Administration and Marketing**

1. Dermatology Practice Startup and Its Challenges
  - a. Target Audience, Location, Differentiating Points, Name, Logo
2. Branding and Marketing
  - a. Minimum Viable Projects vs. Optimum Lounge
  - b. Fundraising and Finance
  - c. Importance of Team
3. Scaling up your Practice – A Different Perspective
  - a. Different Ways of Scaling Up
  - b. Different Ways of Marketing

# Faculty

1. **Dr. Satish S. Savant (Director):** The Humanitarian Clinic – Skin, Hair & Laser Centre, Mumbai; Dr. Savant's Institute of Dermatosurgery, Cosmetology, Trichology & Laser Medicine.
2. **Dr. Jaishree Sharad:** Consultant Cosmetic Dermatologist and Hon. Consultant, Mahatma Gandhi Mission Hospital, Navi Mumbai.
3. **Dr. Jagdish Sakhiya:** Consultant Cosmetic Dermatologist & Director, Sakhiya Skin Clinic, Surat, Gujarat.
4. **Dr. Shankar Sawant:** Consultant Dermatologist and Hair Restoration Surgeon, P.D. Hinduja Hospital, Mumbai.
5. **Dr. Kuldeep Saxena:** Consultant Dermatologist and Hair Restoration Surgeon, Cosmazone, Gwalior.
6. **Dr. Ganesh Avhad:** Consultant Dermatologist, Cosmetologist and Hair Transplant Surgeon, RCF Hospital and Tata Power Hospital, Mumbai.
7. **Dr. Dnyanesh Mhatre:** Consultant Cosmetic Dermatologist, Mhatre's Skin & Laser Clinic, Mumbai.
8. **Dr. Sandeep S. Savant:** Consultant Dermatologist and Hair Restoration Surgeon, Hon. Consultant Shraddha Vihar Hospital, Mumbai.
9. **Dr. Anuya Manerkar:** Consultant Cosmetic Dermatologist, Disha Hospital, Mumbai.
10. **Dr. Sushil S. Savant (Assistant Director):** Consultant Dermatologist, Cosmetologist & Dermatosurgeon. The Humanitarian Clinic – Skin, Hair & Laser Centre, Mumbai; Brahma Kumari's Global Hospital & Research Centre, Mumbai.
11. **Mr. Ilesh Khakhkhar:** Serial Entrepreneur, Marketing Expert and Trainer.

# Eligibility

This course is open to all practicing/consulting dermatologists, plastic surgeons and postgraduate students undergoing training in the speciality (i.e. a diploma or a degree in Dermatology or Dermatology, Venereology and Leprosy) or super speciality in the field of plastic surgery from a medical college affiliated to and awarded by an Indian University or an institution recognized by the Medical Council of India (MCI) or an equivalent organization of the Government of India; or a Diploma in Dermatology or Dermatology, Venereology and Leprosy of the National Board of Medical Examinations, New Delhi; or others with foreign degrees or diplomas or equivalent qualifications should have their qualifications recognized by the MCI or an equivalent organization of the Government of India.

# Duration

One week – Monday to Sunday (8 am to 6 pm).

The course will be conducted once in 3 months in batches of 25 students/batch.

\* Please note there will be no Hands on training

# Contact

## Address:

The course will be conducted through Hansa MedCell as CME provider at  
**Dr. Savant's Institute of Dermatosurgery, Cosmetology, Trichology and Laser Medicine**  
104, Ratnagar C.H.S, 1<sup>st</sup> Floor, Four Bungalows Signal, Above Airtel Gallery,  
Andheri West, Mumbai - 400053

## Contact:

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